

From AlbemarleFamily... the leader in popular outing ideas

...comes AlbemarleFamily's *Let's Go! Guide to Charlottesville and More* – the most comprehensive insider guide to entertainment and value in and around Charlottesville for all ages!

**Updated 2009 Edition
Coming February 8, 2009**

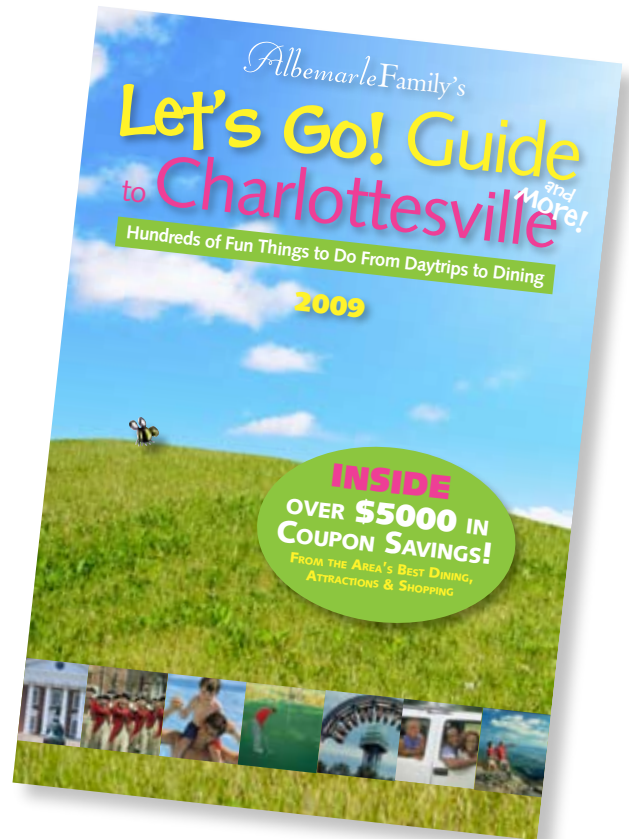
at the AlbemarleFamily Fun Fair & Camp Expo

ADVERTISE FOR FREE

Put in your request TODAY for one coupon ad absolutely FREE – no strings attached – in our all NEW 2009 Edition! YES, it's that simple. You could be reaching our powerful audience and it's still absolutely FREE.

There's nothing out there like it!

Endorsed by the
**CHARLOTTESVILLE ALBEMARLE
CONVENTION & VISITORS BUREAU**



- **OVER 400 LOCAL AND REGIONAL OUTING IDEAS FOR FAMILIES, COUPLES, SENIORS...EVERYONE!**
- **OVER \$5000 IN COUPON OFFERS FROM THE AREA'S BEST DINING, ATTRACTIONS AND SHOPS LIKE YOU THAT WILL LAST FOR ONE YEAR!**
- **HIGH VOLUME SALES! BARNES AND NOBLE SOLD OUT REPEATEDLY IN 2008! OUR FIRST PRINT RUN IN 2009 WILL BE 2500 COPIES.**

AlbemarleFamily's *Let's Go!* Guide to Charlottesville and More Advertising Rates

1 Coupon.....	-\$95 FREE	Restaurant Menu ad.....	\$375
2 Coupons.....	\$150	<i>Full page black and white menu ads are 4.25" x 7.25"</i>	
4 Coupons.....	\$275	Ad Only Special Section Full page ad.....	\$500 \$450
		<i>Full page black and white ads are 5.75" x 8.75" with bleed</i>	

Ad Reservation Deadline: December 10, 2008

For more information call us at 434-984-4713

(part 1) Coupon Ad Request for the
AlbemarleFamily's Let's Go! Guide to Charlottesville and More

YES! PLEASE CONSIDER INCLUDING US IN AlbemarleFamily's LET'S GO! GUIDE TO CHARLOTTESVILLE AND MORE*

We would like to request:

- One ad coupon (1/4 of a page) ~~\$95~~ FREE OF CHARGE
- Two ad coupons (1/2 of a page) for the cost of \$150
- Four ad coupons (1 full page) for the cost of \$275
- Restaurant Menu ad (1 full page) for \$375
- Ad Only Special Section (1 full page) for the cost of ~~\$500~~ \$450

Company Name _____

Business Address _____

City _____ State _____ Zip _____

Mailing Address (if different from above) _____

City _____ State _____ Zip _____

Business Phone _____ Website _____

Contact Name _____ Title _____

Contact Phone _____ Fax _____

Contact Email _____

Logo Delivery:

We will send our logo: by email as a PDF or eps image

by mail on a disc or as a hardcopy**

included with this form**

logo is on file with AlbemarleFamily

** Logos by disc or hardcopy can NOT be returned

* NOTE! Space in AlbemarleFamily's **Let's Go!** Guide to Charlottesville and More is limited. Therefore, we CAN NOT guarantee inclusion. We will consider all requests based on a first come first served, the quality of the offer(s) and the availability of space. If your request is accepted you will be notified.

If you are requesting a paid space, upon acceptance you will also be billed.

Both Part 1 and 2 of this form must be submitted for consideration.

HURRY! Your request must be received by December 10, 2008!

**Fax both part 1 and 2 of this form to 434-984-4813 or mail us at
4282 Ivy Road Charlottesville, VA 22903**

For questions feel free to call us! 434-984-4713

(part 2) Coupon Ad Request for the
AlbemarleFamily's Let's Go! Guide to Charlottesville and More

Your FREE ad Request here	Company: _____	Your Offer: _____
	Location: _____	_____
	Phone: _____	_____
	Website: _____	Offer Restrictions: (all coupons will expire 2/28/10)
	<i>*Send us your logo and we'll print that as well!</i>	_____
	Approximate Value: _____	

Get TWO ads for ONLY \$150	Company: _____	Your Offer: _____
	Location: _____	_____
	Phone: _____	_____
	Website: _____	Offer Restrictions: (all coupons will expire 2/28/10)
	<i>*Send us your logo and we'll print that as well!</i>	_____
	Approximate Value: _____	

Get FOUR ads for ONLY \$275	Company: _____	Your Offer: _____
	Location: _____	_____
	Phone: _____	_____
	Website: _____	Offer Restrictions: (all coupons will expire 2/28/10)
	<i>*Send us your logo and we'll print that as well!</i>	_____
	Approximate Value: _____	

Get FOUR ads for ONLY \$275	Company: _____	Your Offer: _____
	Location: _____	_____
	Phone: _____	_____
	Website: _____	Offer Restrictions: (all coupons will expire 2/28/10)
	<i>*Send us your logo and we'll print that as well!</i>	_____
	Approximate Value: _____	